



**ARTS COUNCIL**  
WOOD BUFFALO



WOOD BUFFALO  
**EXCELLENCE IN ARTS**  
AWARDS

**2024 PARTNERSHIP  
OPPORTUNITIES**





ARTS COUNCIL  
WOOD BUFFALO

## About Arts Council Wood Buffalo

The arts are fundamental to the human experience. As a form of creative expression, the arts **inspire, enrich, and connect** us all. They are also an integral part of healthy communities, and Wood Buffalo is no exception.

**Arts Council Wood Buffalo** (ACWB) is the leading advocate for the arts in our region. We envision a community where **creativity thrives** and our mission is to build a thriving community through the arts. We offer life-changing support, opportunities, and programs in Fort McMurray and the surrounding rural communities.







WOOD BUFFALO  
**EXCELLENCE IN ARTS**  
AWARDS

# About the Event

The **Wood Buffalo Excellence in Arts Awards Gala**, lovingly nicknamed the **Buffys**, is our region's premier arts event. The Buffys recognizes the artists and arts organizations demonstrating outstanding achievement and contribution to Wood Buffalo, as well as the **vital** role the arts play in making our community a place to call **home**.

Buffys 2024 will transport audiences with our theme, **Midnight in Miami!** In keeping with our signature Midnight motif, the theme pays homage to Miami's rich Art Deco heritage and **iconic** portrayals in pop culture.

We invite you to join us at Buffys 2024, where we'll experience the **flirtation**, **thrill**, and **impeccable style** of South Beach in the 1980s, alongside the exceptional **artistry of Wood Buffalo**.



*Save the date*

**BUFFYS 2024: MIDNIGHT IN MIAMI**  
**SATURDAY, OCTOBER 19, 2024**  
**KEYANO THEATRE & ARTS CENTRE**





A man with a grey beard and a black top hat is shown in profile, speaking into a microphone. He is wearing glasses and has tattoos on his left arm. The background is dark.

# Partnership Opportunities

## **PRESENTING PARTNER**

**ONE (1) OPPORTUNITY - \$10,000**

**Become the Presenting Partner of Buffys 2024 and show your championship for the arts in our region. Your organization will stand in the spotlight before the arts community across Wood Buffalo, as well as our guests and corporate partners.**

## **KEY BENEFITS**

- Up to eight (8) tickets to Buffys 2024
- Title Recognition as Presenting Partner
- Full-page advertisement in our programme
- Logo recognition on multimedia materials
- Verbal recognition during the event
- Logo included on Buffys Award Certificates
- Inclusion in social media posts
- Opportunity for a Company Representative to participate in pre-recorded video or speak live at Buffys 2024
- ACWB Business Membership - 1 year



## **MAINSTAGE PERFORMANCE PARTNER**

**ONE (1) OPPORTUNITY - \$7,500**

**Demonstrate your love for local arts by being our Mainstage Performance Partner at Buffys 2024. Create opportunities for local artists to showcase their talents at the region's premier arts event. Your organization will be recognized as driving the creative economy and supporting artists to be fairly compensated for their work.**

### **KEY BENEFITS**

- Up to five (5) tickets to Buffys 2024
- Recognition as the Mainstage Performance Partner
- Full-page advertisement in our programme
- Logo recognition on Buffys 2024 poster and on mainstage event materials
- Verbal recognition during the event
- Inclusion in social media posts
- Opportunity to create a video advertisement to air at Buffys 2024
- ACWB Business Membership - 1 year

## **WELCOME PARTNER**

**ONE (1) OPPORTUNITY - \$7,500**

**Be at the cutting edge of the arts in our region by becoming the Welcome Partner and supporting all pre-show activities at Buffys 2024. Your organization will be highlighted as guests are transported to the world of Midnight at Miami.**

### **KEY BENEFITS**

- Up to five (5) tickets to the Buffys 2024
- Recognition as the Welcome Partner
- Full-page advertisement in our programme
- Logo Recognition on Buffys poster and on pre-show materials
- Verbal recognition during the event
- Inclusion in social media posts
- Opportunity to create a video advertisement to air at Buffys 2024
- ACWB Business Membership - 1 year





## **AFTER PARTY PARTNER**

**ONE (1) OPPORTUNITY - \$7,500**

**Bring the night to another level as the After Party Partner at Buffys 2024. Guests will have an unforgettable experience as they dance, enjoy live entertainment, and more at the Buffys 2024 After Party.**

### **KEY BENEFITS**

- Up to five (5) tickets to Buffys 2024
- Recognition as the After Party Partner
- Full-page advertisement in our event programme
- Logo recognition on Buffys 2024 poster and After Party materials
- Verbal recognition during the event
- Inclusion in social media posts
- Opportunity to create a video advertisement to air at Buffys 2024
- ACWB Business Membership - 1 year

## **CANDY & CUISINE PARTNER**

**ONE (1) OPPORTUNITY - \$5,000**

**There won't be any starving artists at Buffys 2024, thanks to you, our Candy & Cuisine Partner! Your organization will be at the forefront as guests enjoy Miami-inspired gourmet fare and our signature candy bar.**

### **KEY BENEFITS**

- Up to four (4) tickets to Buffys 2024
- Recognition as the Candy & Cuisine Partner
- Half-page advertisement in our event programme
- Logo recognition on event materials
- Verbal recognition during the event
- Inclusion in social media posts
- Opportunity to create a video advertisement to air at Buffys 2024
- ACWB Business Membership - 1 year



## **LIFETIME ACHIEVEMENT AWARD PARTNER**

**ONE (1) OPPORTUNITY - \$5,000**

**Celebrate the lasting legacy of our Buffys 2024 Lifetime Achievement Award recipient. This award recognizes the long-standing significant achievement of an artist over the course of an entire career. In 2024, for the first time, the Lifetime Achievement Award will be open for public nomination. The recipient will be selected by Arts Council Wood Buffalo Board of Directors.**

### **KEY BENEFITS**

- Up to four (4) tickets to Buffys 2024
- Recognition as Lifetime Achievement Award Partner
- Half-page advertisement in our event programme
- Logo recognition in Lifetime Achievement Award Video
- Verbal recognition during the event
- Inclusion in social media posts
- Opportunity to create a video advertisement to air at Buffys 2024
- ACWB Business Membership - 1 year

## **ARTS CHAMPION AWARD PARTNER**

**ONE (1) OPPORTUNITY - \$5,000**

**Help us illuminate the recipient of the Buffys 2024 Arts Champion Award. This award recognizes an individual or group who has strengthened arts and culture in Wood Buffalo through their commitment and support. In 2024, for the first time, the Arts Champion Award will be open for public nomination. The recipient will be selected by Arts Council Wood Buffalo Board of Directors.**

### **KEY BENEFITS**

- Up to four (4) tickets to the Buffys 2024
- Recognition as Arts Champion Award Partner in event programme
- Half-page advertisement in our event programme
- Logo recognition in Arts Champion Award Video
- Verbal recognition during the event
- Inclusion in social media posts
- Opportunity to create a video advertisement to air at Buffys 2024
- ACWB Business Membership - 1 year



## ARTS AWARDS PARTNER

TWELVE (12) OPPORTUNITIES - \$2,000

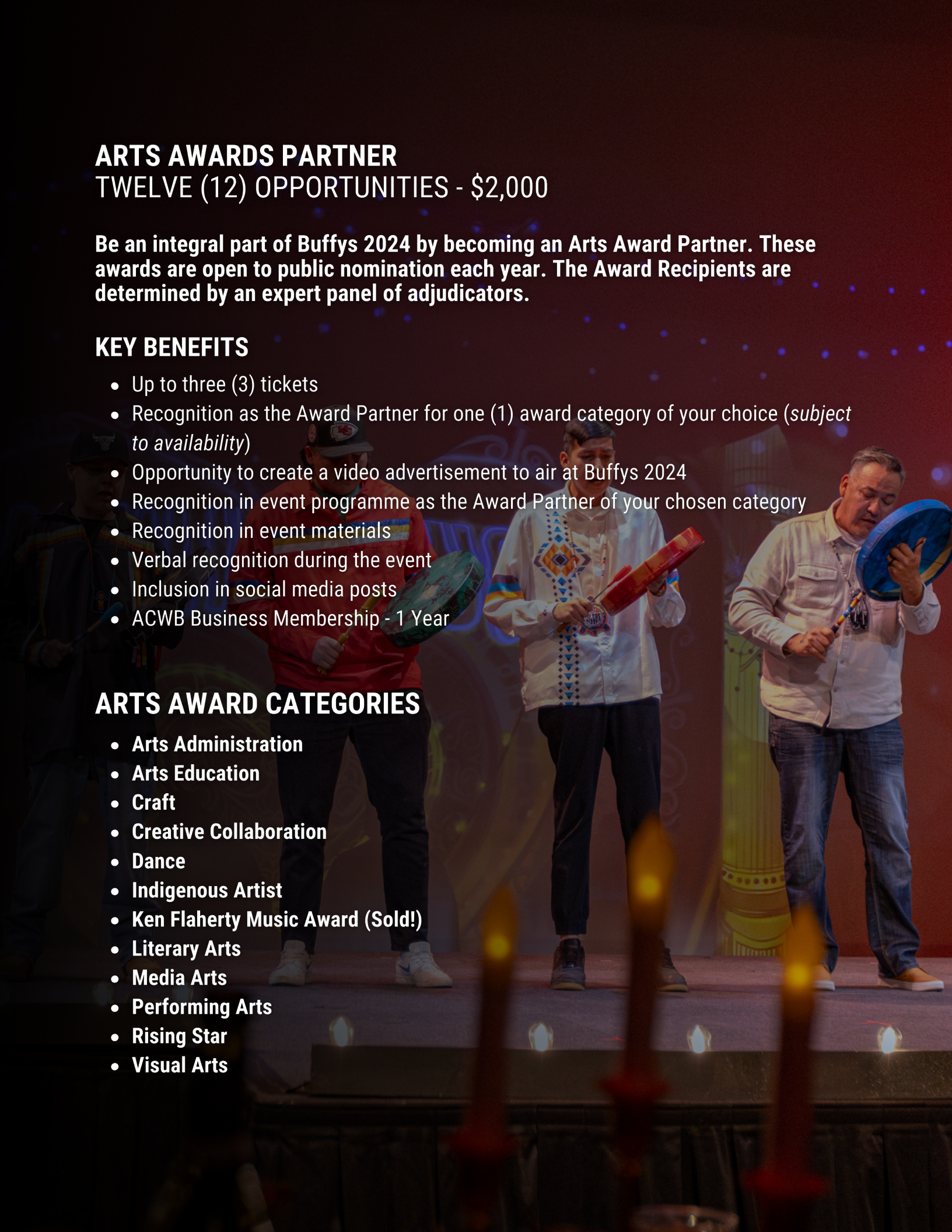
Be an integral part of Buffys 2024 by becoming an Arts Award Partner. These awards are open to public nomination each year. The Award Recipients are determined by an expert panel of adjudicators.

### KEY BENEFITS

- Up to three (3) tickets
- Recognition as the Award Partner for one (1) award category of your choice (*subject to availability*)
- Opportunity to create a video advertisement to air at Buffys 2024
- Recognition in event programme as the Award Partner of your chosen category
- Recognition in event materials
- Verbal recognition during the event
- Inclusion in social media posts
- ACWB Business Membership - 1 Year

### ARTS AWARD CATEGORIES

- Arts Administration
- Arts Education
- Craft
- Creative Collaboration
- Dance
- Indigenous Artist
- Ken Flaherty Music Award (Sold!)
- Literary Arts
- Media Arts
- Performing Arts
- Rising Star
- Visual Arts







## **COLLABORATING PARTNER**

**TEN (10) OPPORTUNITIES - \$1,000**

**Showcase your organization as patrons of arts and culture and be a part of our region's creative ecology.**

### **KEY BENEFITS**

- Up to two (2) tickets
- Recognition in event programme
- Recognition in event materials
- Verbal recognition during the event
- Inclusion in social media posts
- ACWB Business Membership - 1 Year

## **CONTRIBUTING PARTNER**

**TEN (10) OPPORTUNITIES - \$500**

**Make a big impact as a small business by becoming a Contributing Partner at the Buffys 2024.**

### **KEY BENEFITS**

- One (1) ticket
- Name and/or logo recognition in event programme
- Recognition on ACWB social media
- ACWB Membership - 1 Year



“

When I first moved to Fort McMurray 5 years ago, unlike the popular opinion, I had a really hard time **finding where I belonged**.

2 years after moving, COVID happened, and I started to write again — and **published my debut collection of poetry**.

The arts community became the first group of people who held me high, encouraged me and told me again and again that this could be **my space, my people, my home**.

Thank you to Arts Council Wood Buffalo, for helping me find my people. I have **found my home**. Thank you for creating that space for me and letting my vulnerable words, which came out in the form of poetry, **become gold**.

This recognition means more than I would ever be able to express.

”

**Jamal-e-Fatima Rafat**  
Literary Arts Award Recipient  
*Buffys 2022*

*Photo of Jamal-e-Fatima Rafat performing at the Buffys 2022*





# PARTNERSHIP AGREEMENT

— BUFFYS 2024: WOOD BUFFALO EXCELLENCE IN ARTS AWARDS

☐ **YES, our organization would like to sponsor the 2024 Wood Buffalo Excellence in Arts Awards**

## PLEASE SELECT YOUR SPONSORSHIP LEVEL:

☐ **PRESENTING PARTNER** (\$10,000 )

☐ **LIVE PERFORMANCE PARTNER** (\$7,500)

☐ **WELCOME PARTNER** (\$7,500)

☐ **AFTER PARTY PARTNER** (\$7,500)

☐ **CANDY & CUISINE PARTNER** (\$5,000 )

☐ **LIFETIME ACHIEVEMENT AWARD PARTNER** (\$5,000)

☐ **ARTS CHAMPION AWARD PARTNER** (\$5,000)

☐ **COLLABORATING PARTNER** (\$1,000)

☐ **CONTRIBUTING PARTNER** (\$500)

## ARTS AWARD PARTNERS (\$2,000 EACH)

☐ ARTS ADMINISTRATION AWARD

☐ ARTS EDUCATION AWARD

☐ CRAFT AWARD

☐ CREATIVE COLLABORATION AWARD

☐ DANCE AWARD

☐ INDIGENOUS ARTIST AWARD

☐ LITERARY ARTS AWARD

☐ PERFORMING ARTS AWARD

☐ ~~KEN FLAHERTY MUSIC AWARD (SOLD!)~~

☐ RISING STAR AWARD

☐ VISUAL ARTS AWARD

## PURCHASER INFORMATION

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

☐ **BY SIGNING, I AGREE TO SPONSOR BUFFYS 2024: WOOD BUFFALO EXCELLENCE IN ARTS AWARDS**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please submit completed forms to: Liana Wheeldon at [liana@artscouncilwb.ca](mailto:liana@artscouncilwb.ca) or call (587) 674-1625 (ext. 100)**

*Final ticket quantities to be determined between Arts Council Wood Buffalo and Partners. In the event that company representatives are unable to attend, Arts Council Wood Buffalo is happy to make tickets available to stakeholders such as local artists and ACWB Members, with thanks to our Partners for their generosity.*



**ARTS COUNCIL**  
WOOD BUFFALO



WOOD BUFFALO  
**EXCELLENCE IN ARTS**  
AWARDS





WOOD BUFFALO  
**EXCELLENCE IN ARTS**  
AWARDS