

MURAL ARTIST

SEEKING EXPRESSIONS OF INTEREST

PROJECT LOCATION: BMO BANK OF MONTREAL - DOWNTOWN FORT MCMURRAY



BMO Yonge and Roselawn Mural in Toronto, by artist Komorski Gosia
Photo Credit, Mila Bright

PROJECT DETAILS

Overview:

The Bank of Montreal (BMO) of Fort McMurray is seeking the support of a mural artist(s) who will work with the community to create a unique and dynamic design.

This opportunity is open to any "Locally Involved Artist", meaning an artist residing in the Municipality or an artist from outside the Municipality who provides mentorship, skill-building, and capacity-building opportunities to local residents in the field of discipline for which they have been hired.

The selected artist(s) will work with community to develop a design that reflects an inclusive society, a thriving economy, and a sustainable future. Design to incorporate BMO blue and could focus on the theme(s) of:

- Community (i.e. local scenes, multi-generation, BIPOC and representation of ethnic diversity, and local/small business) or
- Nature and sustainability (naturescapes, elements (e.g. water), animals).

About the Bank of Montreal (BMO):

BMO is a leading North American bank driven by a single purpose, to Boldly Grow the Good in business and life. Our purpose informs our strategy, drives our ambition, and reinforces our commitment to progress: for a thriving economy, a sustainable future, and an inclusive society. To learn more, please visit www.bmo.com/about

Duration:

The duration of the project is dependent on the successful approvals with the [Downtown Revitalization Incentive Program](#) (DRIP). **A \$2,000.00 preparatory fee will be awarded for consultation and design and up to \$15,000 for completion of the project.** The deadline for mural completion of this project is July 31, 2024.

SITE INFORMATION

Location: BMO - Fort McMurray Branch is at 9920 Franklin Avenue, Fort McMurray, Alberta.

Details: The façade of the surface is smooth brick. The mural is to be located on the northwest corner, front and side brick (approximately 440 sq feet).



TIMELINES

DATE	ACTION	DETAILS
October 11, 2023	Deadline for Submission	<ol style="list-style-type: none">1. An expression of interest (<i>tell us why this project interests you, your past experiences, and how you plan to involve community and align with business goals</i>)2. Link to your online portfolio3. CV/resume4. Any other supporting information
October 18 - 25, 2023	Artist Interviews	A BMO representative will contact you to discuss your submission.
October 31, 2023	Artist Notification	The selected Artist will be notified.
December 4, 2023	Additional Information Required	The Artist will work to deliver the additional information as detailed below.
July 31, 2024	Community Participation & Installation	Mural to be installed by the deadline of July 31, 2024.

ADDITIONAL INFORMATION

Upon notification of the successful application, the Artist and BMO will work together to include the following details to support the final requirements of the DRIP application.

A preparation fee of **\$2,000.00** will be awarded to the artist in recognition of their consultation, design and administrative details:

- **Letter of Intent:** A letter that describes the proposed design, mural dimensions, location, and surrounding context, and if the artist is not local, how they intend to include a “Locally Involved Artist”
- **Proposed Design:** Preliminary images or colour renderings prepared by the selected artist.
- **Artist Resume/CV or Portfolio:** Details the selected artist’s experience and prior projects.
- **Technical Plan:** An overview of the timelines for installation, equipment required, and safety plan.
- **Budget:** A breakdown of the selected artist’s design, labour and studio fees, transportation, accommodation, shipping, installation costs, materials, and graffiti-resistant coating.

INTERESTED? HOW TO APPLY

Are you interested in this project? Please email us the following:

1. **An expression of interest**
2. **Link to your online portfolio**
3. **CV/resume**
4. **Any other supporting information**

Please submit expressions to attention: [email address] with ***Mural Artist – (your full name)*** as the subject line.

Eligibility: Applicants must be 18 years of age or older at the time of applying to this call.

Submissions must be received by October 11, 2023

QUESTIONS OR COMMENTS

All inquiries should be referred to **ATTN: Charmaine Hunos**

Email: charmaine.hunos@bmo.com

Telephone: 905-598-1254

Thank you to all who apply. Only successful artists will be contacted.