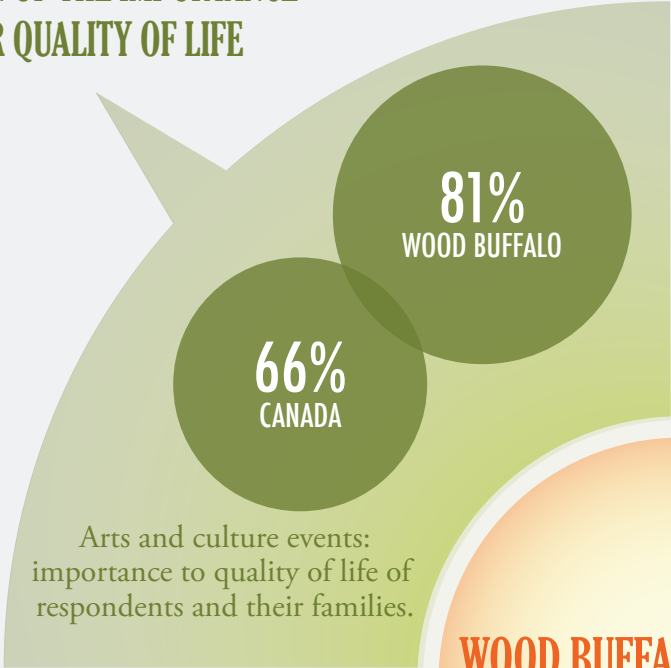


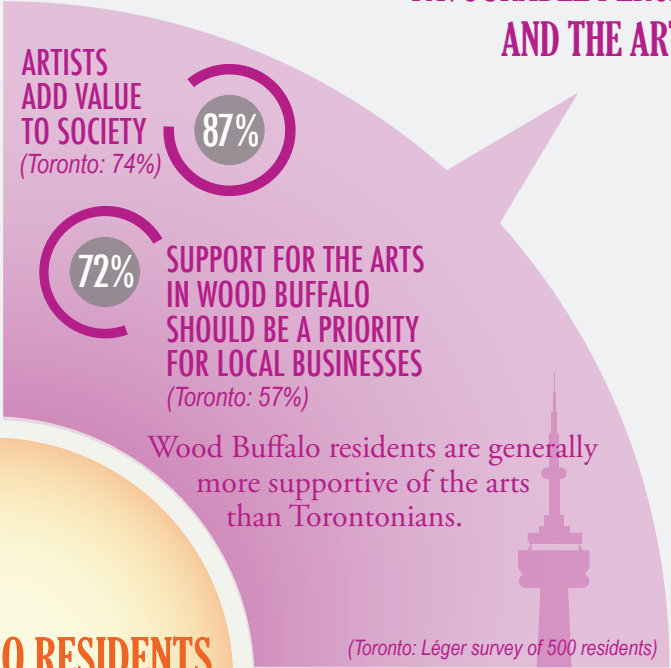
# DO WOOD BUFFALO RESIDENTS VALUE THE ARTS, CULTURE AND HERITAGE?

Analysis by Hill Strategies Research of a telephone survey of 407 residents of Fort McMurray and area for Arts Council Wood Buffalo in March of 2016.

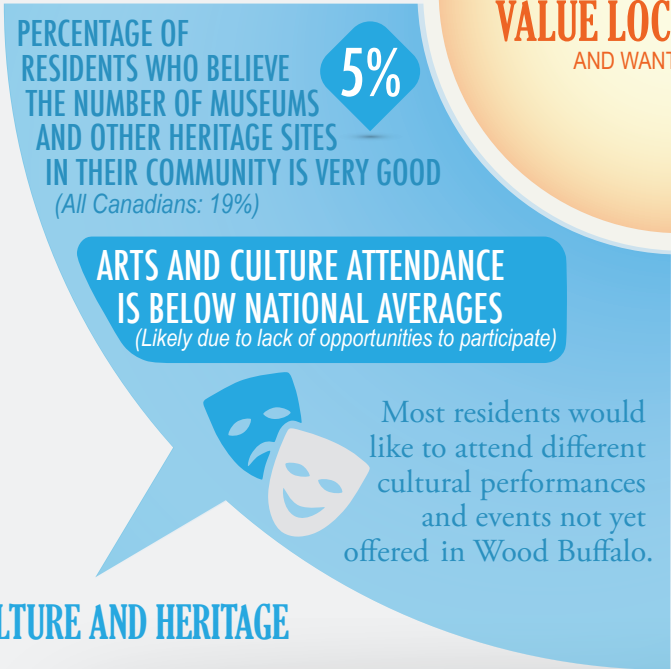
## STRONG RECOGNITION OF THE IMPORTANCE OF THE ARTS FOR QUALITY OF LIFE



## FAVOURABLE PERCEPTIONS OF ARTISTS AND THE ARTS IN GENERAL



### WOOD BUFFALO RESIDENTS VALUE LOCAL CULTURE AND WANT MORE OF IT!



## WANT MORE ARTS, CULTURE AND HERITAGE

## STRONGLY AGREE WITH THE BENEFITS OF ARTS AND CULTURE