



ARTS COUNCIL
WOOD BUFFALO

Getting to Sold

Arts Recovery Project

Presented by Canadian Red Cross & Arts Council Wood Buffalo

Call for Artist: Illustrator / Designer for Instruction Manual

We're looking for an artist to illustrate and design an instruction manual to accompany *Getting to Sold* workshops. This manual is intended for tactile or visual learners and for use in communities where training technology or traditional workshop delivery may not be available.

Deadline for Submissions: *Thursday, June 18 @ noon (MT)*

Description of Program – *Getting to Sold*

Getting to Sold is a workshop series for fine crafters, artisans, and new artists looking to get their products to market. A manual is needed to support workshops that will be delivered to an audience of a wide variety of ages and learning styles.

About the Commission

- Artist needed to illustrate and design a manual that takes artisans through the workshop process in a fun and engaging format.
- The selected artist will be working closely with Sharon Heading, Arts Recovery Project Coordinator, to adapt the existing program content into manual.

Eligibilities

Artist must be a Wood Buffalo resident for the duration of the project.

Work Media

Finished manual will be digital format, both print ready and shareable through online platforms.

Artist Fee

The successful artist will receive an all-inclusive fee of \$4,000, covering all illustration, layout, and design of the *Getting to Sold* manual.

How to Submit for this Opportunity

Email your submissions to Sharon Heading, Arts Recovery Project Coordinator, at sharon@artscouncilwb.ca with the following information:

- List of Accomplishments or CV
- Three (maximum) digital images of previous artwork
- Proposal to include estimated completion timeline
- Ability to incorporate neurodiversity accessibility into content is an asset



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Selection Process

The successful artist will be selected by Arts Council Wood Buffalo staff and notified by June 19, 2020. Please note, only the successful artist will be contacted.

Questions and More Information

For questions or more information, please contact Sharon Heading, Arts Recovery Project Coordinator, at sharon@artscouncilwb.ca, or 780-381-6898.